

NCC Cable System Order

Order #	62543108
Syscode	8383
System Name	Spectrum/Green Bay Interconnect, WI
Market	Green Bay

AE	Evan Butcher
Sales Coordinator	Austin Nichols
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+1 Feb18
-	

Flight Dates	06/11/18 - 06/24/18
Agency	Shorr, Johnson & Magnus
Advertiser	Tammy Baldwin for Senate

Client Code	WI
Product Code	60s
Est Code	6.12-6.18
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	06/11/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks		2	
Total		\$3,000.00	
Commission		\$450.00	
Net Total		\$2,550.00	
Total Spots		26	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	6.11. New 60s Order. Please review and confirm, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	Cable RT	6/11/18	6/17/18	05:00	09:00		X	X	X	X	X	X	-	-	1	\$84.00	\$84.00	60	OOW 03/26/18-06/24/18
2	CNN	Cable RT	6/18/18	6/24/18	05:00	09:00	X							-	-	1	\$84.00	\$84.00	60	OOW 03/26/18-06/24/18
3	CNN	Cable RT	6/11/18	6/17/18	09:00	16:00						X	X	-	-	1	\$48.00	\$48.00	60	OOW 03/26/18-06/24/18
4	CNN	Cable RT	6/11/18	6/17/18	16:00	19:00		X	X	X	X	X	X	-	-	2	\$106.00	\$212.00	60	OOW 03/26/18-06/24/18
5	CNN	Cable RT	6/11/18	6/17/18	19:00	24:00		X	X	X	X	X	X	-	-	3	\$132.00	\$396.00	60	OOW 03/26/18-06/24/18
6	CNN	Cable RT	6/18/18	6/24/18	19:00	24:00	X							-	-	1	\$132.00	\$132.00	60	OOW 03/26/18-06/24/18
7	FXNC	Cable RT	6/11/18	6/17/18	05:00	09:00		X	X	X	X	X	X	-	-	2	\$132.00	\$264.00	60	OOW 03/26/18-06/24/18
8	FXNC	Cable RT	6/11/18	6/17/18	09:00	16:00		X	X	X	X	X	X	-	-	2	\$84.00	\$168.00	60	OOW 03/26/18-06/24/18
9	FXNC	Cable RT	6/11/18	6/17/18	19:00	24:00		X	X	X	X	X	X	-	-	2	\$204.00	\$408.00	60	OOW 03/26/18-06/24/18
10	HGTV	Cable RT	6/11/18	6/17/18	19:00	24:00		X	X	X	X	X	X	-	-	2	\$228.00	\$456.00	60	OOW 03/26/18-06/24/18
11	MNBC	Cable RT	6/11/18	6/17/18	05:00	09:00		X	X	X	X	X	X	-	-	2	\$72.00	\$144.00	60	OOW 03/26/18-06/24/18
12	MNBC	Cable RT	6/18/18	6/24/18	05:00	09:00	X							-	-	1	\$72.00	\$72.00	60	OOW 03/26/18-06/24/18
13	MNBC	Cable RT	6/11/18	6/17/18	09:00	16:00						X	X	-	-	1	\$36.00	\$36.00	60	OOW 03/26/18-06/24/18
14	MNBC	Cable RT	6/11/18	6/17/18	16:00	19:00		X	X	X	X	X	X	-	-	2	\$86.00	\$172.00	60	OOW 03/26/18-06/24/18
15	MNBC	Cable RT	6/11/18	6/17/18	19:00	24:00		X	X	X	X	X	X	-	-	2	\$108.00	\$216.00	60	OOW 03/26/18-06/24/18

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Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+1 Feb18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
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16	MNBC	Cable RT	6/18/18	6/24/18	19:00	24:00	X							-	-	1	\$108.00	\$108.00	60	OOW 03/26/18-06/24/18

	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Total
SPOTS	26	0	0	0	0	0	0	0	0	0	0	0	26
AMT	\$3,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,000.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/13/18

62543108 | Green Bay | Spectrum/Green Bay Interconnect, WI | 8383 |